

Sales Letter Notification of New Products-Sample

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We have great pleasure in sending you a brochure about a new series of three textbooks 'FLUENT ENGLISH' which provide interesting, challenging and provocative reading and discussion material for students learning English at an upper-intermediate or advanced level.

Inside the brochure, you will find a reply coupon to be completed and returned to European Books in London by June 30th. We will send you a specimen copy giving you a chance to examine 'FLUENT ENGLISH' in more detail.

If you have any queries concerning this new publication, please do not hesitate to contact us at the above address.

Yours sincerely

Peter Jones
Marketing Manager
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